

Kick Start Your Marketing



We thrive on helping entrepreneurs create buzz, reach new customers & drive sales. You benefit from our business & marketing expertise while spending a fraction of what you would pay an agency or inside staff.

Marketing Made Simple 1 Page □ 2 Hours □ 5 Steps

Decide
your
goals

Describe
your
customer

define

products

services

solutions

Develop
your plan

do it!

We Answer These Questions

What does success look like? What are your key business objectives? Do you have specific revenue goals?

Who are your target customers? What motivates them & how do you find them?

What makes your products & services great? Why would target customers buy them? How are your products better than the competition?

Which are the best marketing tools to make your phone ring, bring customers to your website, build your on-line followers?

How to get started, set your priorities & get it done.



Easy & Affordable

Do your marketing activities result in great leads & sales growth? Reaching new customers & getting the phone to ring may seem like a daunting task.

We can help. The *Kick Start* program leads you through 5-steps to align your marketing plan to your business goals. We define what success looks like, how to reach your customers & how to tell your story.

The result of this session is a customized Kick Start Worksheet. From there you can create your marketing plan. A small investment with proven results.

Contact us for a 2-hour Kick Start coaching session. It's easy & affordable. Start planning today!

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